

# MEMORANDUM

Agenda Item No. 11(A)(29)

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**TO:** Honorable Chairman Jean Monestime  
and Members, Board of County Commissioners

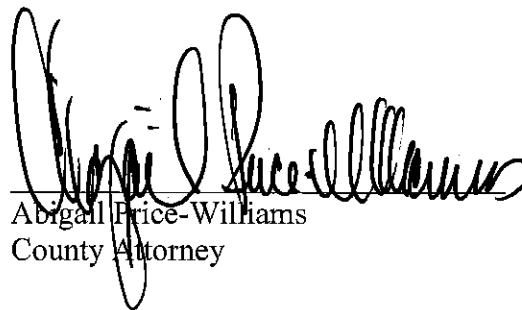
**DATE:** November 1, 2016

**FROM:** Abigail Price-Williams  
County Attorney

**SUBJECT:** Resolution directing the County  
Mayor to amend the design of the  
standard construction sign used  
by all County departments as part  
of the County's Branding and  
Usage Guide

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The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Commissioner Juan C. Zapata.



Abigail Price-Williams  
County Attorney

APW/smm

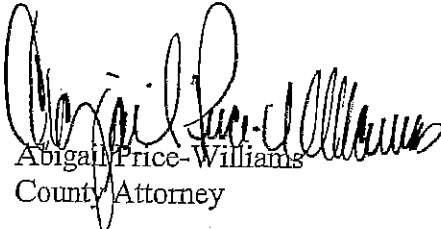


# MEMORANDUM

(Revised)

**TO:** Honorable Chairman Jean Monestime  
and Members, Board of County Commissioners

**DATE:** November 1, 2016

**FROM:**   
Abigail Price-Williams  
County Attorney

**SUBJECT:** Agenda Item No. 11(A)(29)

Please note any items checked.

- ☐ "3-Day Rule" for committees applicable if raised
- ☐ 6 weeks required between first reading and public hearing
- ☐ 4 weeks notification to municipal officials required prior to public hearing
- ☐ Decreases revenues or increases expenditures without balancing budget
- ☐ Budget required
- ☐ Statement of fiscal impact required
- ☐ Statement of social equity required
- ☐ Ordinance creating a new board requires detailed County Mayor's report for public hearing
- ☐ No committee review
- ☐ Applicable legislation requires more than a majority vote (i.e., 2/3's \_\_\_\_, 3/5's \_\_\_\_, unanimous \_\_\_\_ ) to approve
- ☐ Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required

Approved \_\_\_\_\_ Mayor

Veto \_\_\_\_\_

Override \_\_\_\_\_

Agenda Item No. 11(A)(29)

11-1-16

RESOLUTION NO. \_\_\_\_\_

RESOLUTION DIRECTING THE COUNTY MAYOR OR  
COUNTY MAYOR'S DESIGNEE TO AMEND THE DESIGN  
OF THE STANDARD CONSTRUCTION SIGN USED BY ALL  
COUNTY DEPARTMENTS AS PART OF THE COUNTY'S  
BRANDING AND USAGE GUIDE

**WHEREAS**, on May 11, 2004, this Board approved Resolution No. R-643-04 requiring that all County departments adhere to the graphic standards outlined in the County's Branding Style and Usage Guide when developing construction signage; and

**WHEREAS**, on January 24, 2012, this Board approved Resolution No. R-61-12 selecting a specific construction sign design to be used as part of the County's Branding Style and Usage Guide; and

**WHEREAS**, to better inform residents of construction projects and how the projects will appear, especially for construction projects such as parks and building structures, this Board would like to amend the design of the construction signs to include a picture, drawing or other rendering of the project; and

**WHEREAS**, currently the County's construction signs do not provide a description of the project nor a link to where residents can obtain further information about the project and this Board would like to amend the design of the construction signs to include this information,

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA**, that this Board hereby directs the County Mayor or County Mayor's designee to amend the design of the standard construction sign approved by this Board through Resolution No. R-61-12 and used by all County departments as part of the County's Branding and Usage Guide to: 1) include a picture,

drawing or other rendering of the project, when the project involves a park or building structure;  
2) include a brief description of the project; and 3) include a link to a website where residents can obtain more specific information about the specific construction project.

The Prime Sponsor of the foregoing resolution is Commissioner Juan C. Zapata. It was offered by Commissioner \_\_\_\_\_, who moved its adoption. The motion was seconded by Commissioner \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

Jean Monestime, Chairman	
Esteban L. Bovo, Jr., Vice Chairman	
Bruno A. Barreiro	Daniella Levine Cava
Jose "Pepe" Diaz	Audrey M. Edmonson
Sally A. Heyman	Barbara J. Jordan
Dennis C. Moss	Rebeca Sosa
Sen. Javier D. Souto	Xavier L. Suarez
Juan C. Zapata	

The Chairperson thereupon declared the resolution duly passed and adopted this 1<sup>st</sup> day of November, 2016. This resolution shall become effective upon the earlier of (1) 10 days after the date of its adoption unless vetoed by the County Mayor, and if vetoed, shall become effective only upon an override by this Board, or (2) approval by the County Mayor of this Resolution and the filing of this approval with the Clerk of the Board.

MIAMI-DADE COUNTY, FLORIDA  
BY ITS BOARD OF  
COUNTY COMMISSIONERS  
HARVEY RUVIN, CLERK

By: \_\_\_\_\_  
Deputy Clerk

Approved by County Attorney as  
to form and legal sufficiency.

D.F.

Daniel Frastai